



LEAGUE OF WOMEN VOTERS OF COLLIN COUNTY
Annual Meeting, May 20, 2017

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RULES OF THE ANNUAL MEETING

A motion to adopt these rules will be made at the opening of the Annual Meeting. Amendments may be offered at this time and require a majority vote to adopt. The rules, as proposed or amended, require a two-thirds vote of those present and voting for adoption. To suspend a rule at a later time requires a two-thirds vote of those present and voting.

1. **COMPOSITION.** The Annual Meeting is open to members of the League of Women Voters of Collin County (LWV-CC), their guests, and visitors.
2. **DEBATE.** Only LWV-CC members have the right to speak. Members may not speak twice to the same question so long as a member who has not spoken wishes to speak.
3. **MOTIONS.** Only LWV-CC members have the right to make a motion or second a motion. Motions from a committee do not need a second. The secretary or presiding officer may request that motions or amendments of substance be put in writing.
4. **VOTING.** Only LWV-CC members who are citizens of at least 18 years of age and in good standing may vote. A majority vote of those present and voting shall be required for adoption of any measure, except where the *Bylaws* specify otherwise (e.g., amendments to the *Bylaws*). Absentee or proxy voting shall not be permitted.
5. **PROPOSED PROGRAM.** A majority vote of the voting members present and voting at the Annual Meeting shall be required for the adoption of items in the recommended program. A two-thirds vote shall be required to adopt a not recommended item.
6. **QUORUM.** Those members in good standing, present and voting, shall constitute a quorum at all business meetings of the LWV-CC.
7. **RULES CHANGE.** These rules may be amended, rescinded, or suspended by a two-thirds vote of the members present and voting.
8. **PARLIAMENTARY PROCEDURE.** *Robert's Rules of Order Newly Revised* (11th ed.) will control the general conduct of the meeting, except where superseded by the LWV-CC *Bylaws* or *Rules of the Annual Meeting*.

SUMMARY OF MINUTES OF THE 2016 ANNUAL MEETING

Date: May 21, 2016, 12:38 – 1:55 p.m.

Place: Seasons 52 Restaurant, 7300 Lone Star Dr., Plano, TX 75024

Attendance: 26 members, 2 guests

Call to Order: President Janice Schieffer called the annual meeting to order after lunch.

Treasurer's Report and Proposed Budget: Treasurer Sharon Goldgar presented the financial summary for 2016-2017. She moved to add a membership category of \$30 per year for students who attend high school, college or vocational school. The motion passed. She then moved to adopt the proposed operational and education fund budgets as printed in the *Annual Meeting Workbook 2016*. The motion passed.

Proposed Program: Program Vice-President Mary Alice Garza moved the adoption of the three items in the recommended changes as printed in the *Annual Meeting Workbook 2016*:

- 1) Modify LWV-CC's GOTV action plan to work under the LWV-Texas action program for 2016-2018
- 2) Continue encouraging members to visit governmental meetings as part of the LWV-CC Observer Corps
- 3) Adopt a new study on the Security of Voting in Collin County.

Barbara Oldenburg moved to consider a study on the Safety of the Water Supply in Collin County, a non-recommended item. The motion to consider passed with a majority vote.

Motions to adopt the four program items were voted on individually. All three of the items recommended by the board passed. The non-recommended item did not receive the required 2/3 vote to pass, but will be considered as a topic for an informational forum.

Election of Officers and Directors: The slate of officers, directors and Nominating Committee chair detailed in the *Annual Meeting Workbook 2016* was elected after no further nominations were made from the floor, and then installed by Elaine Wiant, President of LWV-Texas.

Elected Officers: President – Janice Schieffer, 1st Vice President Program – Marybeth Bonczek, 2nd Vice President Voters Service – Ruth McGuffey, Secretary – Holly Nichols, Treasurer – Sharon Goldgar. Elected Directors: Janet Imhoff, Shirley Wilson-Sigler, Alaina Names, Barbara Oldenburg, Jo Ann Englar. Nominating Committee Chair: Eloise Richardson.

The Nominating Committee recommended the appointment of the following persons to the Board of Directors: Jacqueline Fleschman, Mary Alice Garza, Sharon Hirsch, Patty Jantho, Melissa Kenfield, and Jyo Pai.

Special Awards: The presentation of a Lifetime Membership Certificate to Pat Lawson was reviewed. Retiring board members Penny Phillips and Donna Bening were recognized. Marybeth Bonczek received an award for attending the most meetings as an Observer Corps member. Patty Jantho received a Celebration of Women Award for her work on the March luncheon and readers theater plays about women's suffrage. The President's Award was given to Ruth McGuffey for her work as webmaster and Voters Service Vice President.

I wish the League would ...: Schieffer read the list of wishes from last year's annual meeting and actions taken, and invited members to suggest wishes for the coming year.

NOMINATING COMMITTEE REPORT

Elected positions. The Nominating Committee recommends the following nominations for elected Officers, Directors, and Chair of the Nominating Committee for 2017-18:

Officers (5 to be elected)

President	Janice Schieffer
1st Vice President, Program	Marybeth Bonczek
2nd Vice President, Voters Service	Ruth McGuffey
Secretary	Jo Ann Englar
Treasurer	Sharon Goldgar

Directors (5 to be elected)

Director, Membership	Janet Imhoff
Director	Shirley Wilson-Sigler
Director	Melissa Kenfield
Director	Jyo Pai
Director	Holly Nichols

Nominating Committee Chair (to be elected)

Chair (Non-board member)	Eloise Richardson
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Appointed positions. The following members have agreed to be appointed to the Board of Directors for 2017-18:

Directors (up to 6 may be appointed by the Board of Directors)

Director	Jacqueline Fleschman
Director	Mary Alice Garza
Director	Sharon Hirsch
Director	Patty Jantho
Director	
Director	

Respectfully submitted,
Eloise Richardson, Chair
Sharon Hirsch (Board member)
Karen Beck (Off-board member)

2016-2017 BUDGET/ACTUALS & PROPOSED 2017-2018 BUDGET

Sharon Goldgar, Treasurer

Operational Fund

	2016-2017 Budget	2016-2017 Actual(YTD)	In-Kind	2017-2018 Budget	Notes
INCOME					
Contributions, members	100.00	140.00		100.00	
Contributions, others	50.00	-		-	
Dues	339.00	1,376.90		388.00	Budget: see Estimated Dues
PMP-LWVCC Received In	3,600.00	4,679.00		4,530.00	
PMP-PayPal expense	(21.00)	(62.10)		(65.00)	About 40% of members use PP
PMP-LWVUS Out	(1,920.00)	(1,920.00)		(2,416.00)	
PMP-LWV-TX Out	(1,320.00)	(1,320.00)		(1,661.00)	
Fund Raising	750.00	1,292.69		700.00	Actual: see Fund Raising Report
Fund Raising Gross Receipts		4,012.00			
Fund Raising Costs		(2,719.31)	61.43		In Kind: see Fund Raising Report
GOTV/Speakers Bureau			7.79	-	GOTV changed to Speakers Bureau for 2017-2018
GOTV/SB Receipts		100.00			Actual: honorarium for play
GOTV/SB Expenses		(92.21)	78.00		Actual: voter cards, exhibit In Kind: bookmarks
Savings Account					
Transfer from checking		(10.00)		(10.00)	Required transfer
Transfer to savings, interest	2.00	11.64		11.32	Required transfer, plus interest
Transfer (to)/from Reserves	64.00			422.68	Budget: balance amount
TOTAL INCOME	1,305.00	2,819.02		1,612.00	
EXPENSES					
Board Expense	(50.00)			(50.00)	
Community Relations		(75.00)		(75.00)	Actual: Women's Equality Day
Conventions	(400.00)	(100.00)		(560.00)	
LWVUS (June 2016)	(300.00)				
LWV-TX (Spring 2018)				(560)	Budget: registration for 4
Lobby Days (January 2017)	(100.00)	(100.00)	544.01		In Kind: hotels, food over reimb
Meetings	(150.00)	(92.81)	2.40	(100.00)	Actual: annual mtg wkbk, food Budget: annual mtg workbook
Membership	(25.00)	-		(105.00)	Budget: print membership forms
Rent/PO Box	(80.00)	(86.00)		(92.00)	Budget: expect increase
Voters Service	(300.00)	(200.00)	-	(300.00)	
VOTE411 expense		(300.00)			
VOTE411 grant from state		100.00			
Voter ID bookmarks		(506.72)			
Reimbursemnt from Ed Fund		506.72			
Website	(300.00)	(200.00)	-	(330.00)	Actual: LEW Budget: LEW, 2-yr domain
TOTAL EXPENSES	(1,305.00)	(753.81)	685.84	(1,612.00)	

Education Fund

	2016-2017 Budget	2016-2017 Actual(YTD)	In-Kind	2017-2018 Budget	Notes
INCOME					
Contributions, members	100.00	138.00		100.00	
Contributions, others		-			
Fund Raiser	400.00	570.00		400.00	Actual: holiday party, luncheon
Grants	-	(6.72)		-	
Grants In		500.00			Actual: grant for voter ID cards
Grants Out		(506.72)			Actual: \$500 grant plus additional \$6.72 from Ed Fund to pay for voter ID cards
Total Income	500.00	701.28		500.00	
Transfer (to)/from Reserves	200.00			900.00	
TOTAL INCOME WITH TRANSFER	700.00	701.28		1,400.00	
EXPENSES					
Education		-			
Voters Guides	(700.00)	(650.00)		(1,400.00)	Actual: Nov 2017 Gen Election Budget: Nov 2017 TX constit amendment election, March 2018 Primary Election
Guide to Elected Officials		-		-	Budget: only online GEOs
TOTAL EXPENSES	(700.00)	(650.00)		(1,400.00)	

Financial Summary June 1, 2016, to May 4, 2017

Type Account	Beginning Balance	Ending Balance	Difference
Checking	5,804.27	7,857.84	2,053.57
Savings	3929.97	3,941.61	11.64
Education Fund	1032.09	1,083.37	51.28
Total	10,766.33	12,882.82	2,116.49

Estimated Membership Dues Income & National/State Per-Member-Payment (PMP) for 2017 – 2018

Membership Type	Number Members	LWV-Collin County		LWVUS		LWV-Texas		Net Income
		Dues Rate	Estimated Income	PMP Rate	Estimated Payment	PMP Rate	Estimated Payment	
Primary Member	73	60.00	4,380.00	(32.00)	(2,336.00)	(22.00)	(1,606.00)	438.00
Additional Member	4	30.00	120.00	(16.00)	(64.00)	(11.00)	(44.00)	12.00
Student	1	30.00	30.00	(16.00)	(16.00)	(11.00)	(11.00)	3.00
Life	2	-	-	0	-	0	-	-
Sub Total	80		4,530.00		(2,416.00)		(1,661.00)	453.00
Pay Pal Fee			(65.00)					(65.00)
Total			4,465.00		(2,416.00)		(1,661.00)	388.00

Notes: Number of members is taken from LWVUS roster summary 02/01/17.

RECOMMENDED CHANGES TO LOCAL PROGRAM FOR 2017-2018

In the League of Women Voters, program planning is the process of generating study ideas at the grass roots level and results in one or more studies or actions to be adopted at a League convention or annual meeting.

The Board of Directors recommends that members of the LWV of Collin County: (a) continue the study on Security of Voting in Collin County and (b) adopt a new study of Issues Related to Curbside Voting for Individuals with Disabilities.

SECURITY OF VOTING IN COLLIN COUNTY (Study adopted in May 2016)

Recommendation: Continue the study with a refined focus and scope as described below.

Focus: A study to examine how electronic voting systems work, the integrity of the system, and safeguards against tampering or altering vote-counting mechanisms.

Scope: Speak to Elections Administrator and the Ballot Board. Briefly describe how each voting system works and what security measures are taken. Some issues to consider for electronic voting:

- Who writes programs
- Background checks on staff
- Whether more than one person is involved in each step
- Independent testing of system
- Storage of system when not in use; integrity in transporting system
- Intrusion deterrent and detection

CURBSIDE VOTING FOR INDIVIDUALS WITH DISABILITIES IN COLLIN COUNTY (Recommended Study)

Focus: A study of issues related to curbside voting for individuals with disabilities in Collin County.

Scope: Utilizing the mandates of the Americans with Disabilities Act and other federal laws, examine adherence throughout the polling centers in Collin County. The study will include assessments of the following:

- ADA compliant curbside parking spaces at each voting center
- Methods to notify the judges in the polling place that a voter needs curbside assistance
- The system for efficiently reporting and resolving issues encountered by curbside voters
- Poll workers' responsibilities and training to ensure effective curbside voting.

Suggestions for Public Information Forums in 2017-18

During the program planning process, members suggested the topics listed below for public information forums, which will be considered by the Board of Directors:

- Household Solid Waste Management and Recycling in Our Community
- Our State and Local Governments at Work
- Rights and Responsibilities for each member of the U.S. Public

Respectfully submitted,
Marybeth Bonczek, Program VP

2016-17 PRESIDENT'S REPORT

Janice Schieffer, President

This has been a year of growth for LWV Collin County, not just in number of members, but also in our stature in the community.

Our well-respected Voters Service activities have been in the forefront of our community presence, especially in the lead up to the May 6 local elections. We hosted two blockbuster candidate forums, April 1 in McKinney and April 8 in Plano, with more than 100 persons in attendance at each. In addition, we were asked by a number of other community organizations to help plan and conduct their forums throughout the county, as well as provide *Voters Guides* and voter registration. See the Voters Service report for details.

Our Speakers Bureau facilitated GOTV presentations to approximately 300 members of community organizations. Our presentations of *We Hold These Truths*, a readers theater production about the women's suffrage movement from 1848-1920, included a new youth version to a Brownie Scout troop. Plus, we provided the script to Leagues in Georgia and Florida for their own presentations.

In March, our annual Women's History Month luncheon celebrated Women Leaders in Emergency Response, honoring six women who serve their cities in police, fire and public safety departments. In addition to the honorees, mayors and other officials came to brag about their cities and support their women leaders.

Thanks to all LWV-CC members for helping to make democracy work this year!

2016-17 MEMBERSHIP REPORT

Janet Imhoff, Membership Chair

Our membership now stands at 96, including 87 primary members, 6 additional members, 1 student member, and 2 life members.

Our new members this year include Coty Anderson, Anne Bacchus, Rebecca Beck, Nancy Bryant, Sandra Carlisle, Kathy Carreiro, Tamelia Carter, Michael and Catherine Casavant, Laura Churchill, Jennifer Grantham, Ronna Griffiths, Tara Hands, Meredith and Tim Hines, Sarah Haynie, Elaine Irwin, Cynthia Kehely, Jeanette Kelley, Ricki Lascody, Brooke Lopez, Cheri Neil, Vickie Parker, Diane Pizarro, Mary Reder, Lorena Rodriguez, Sabiha Shariff, Rekha Shenoy, David Smith, Susie Stansel, Margie Steele, Suzanne Stirnweis, Eileen Tollett, Jocelyn Tiner, Brandy Turner, and Nancy Worst. **Those 36 new members** are our largest growth in one year, which says a lot for the appeal of a nonpartisan but politically active organization.

In an effort to involve the new members and provide opportunities for all our members, we developed a **member interest survey**. This survey is now on our website and will be sent in our Voter as a link which can be filled out and returned online. We hope you will all fill it out.

2016-17 PROGRAM REPORT

Marybeth Bonczek, 1st Vice President – Program

STUDY: SECURITY OF VOTING IN COLLIN COUNTY

Following adoption of the study at the May 2016 annual meeting, a study committee was formed comprised of Marybeth Bonczek (Chair), Mary Alice Garza, Donna Bening, Jo Ann Englar, Judy Kistler-Robinson, Holly Nichols, Barbara Oldenburg, Jyo Pai, Janice Schieffer, and Shirley Wilson-Sigler.

At an LWV-CC meeting in September 2016, Bruce Sherbet, Collin County Elections Administrator, gave a presentation on "Elections: Past, Present, and Future." In January 2017 the committee met with Sherbet and two staff members to discuss the following topics: voter registration, check-in computers, DRE voting machines, ballot definitions, ballot records tabulation, election reports, and 2018 hardware and software replacements.

The board has recommended a continuation of the study in the next year with a refined focus detailed in the *Recommended Changes to Local Program for 2017-2018*.

FORUM: QUALITY OF WATER IN COLLIN COUNTY

Based on a suggestion during local program planning in 2016, a committee was formed to plan a public forum on the Quality of Water in Collin County. The committee was comprised of Marybeth Bonczek (Chair), Mary Alice Garza, Donna Bening, Janet Imhoff, Brooke Lopez, Janice Schieffer, Meg Titus and Anne Womack.

The forum was held Feb. 2, 2017, at Haggard Public Library, with approximately 70-80 attendees. Representatives from North Texas Municipal Water District, City of Plano Public Works, City of McKinney Public Works, and a moderator from Wachs Water Services spoke on topics including:

- Where does our water come from?
- How does the water purification system work?
- What kinds of tests are done and how often?
- Age and distribution methods of delivery.

Presentations from the water forum were posted on the LWV-CC website.

PROGRAM PLANNING

LWV-CC held a local program planning meeting and recommended a proposed program as detailed in the *Recommended Changes to Local Program for 2017-2018*.

GET OUT THE VOTE (GOTV) ACTION PROGRAM - Janice Schieffer, Chair

An action program to work with other community organizations to increase voter turnout in elections in Collin County was originally adopted for 2014-2015 and continued as a local plan in 2015-2016.

For 2016-2017, GOTV activities were carried out as part of the LWV-TX action plan and LWV-CC Speakers Bureau, including the following:

- GOTV presentations to approximately 300 members of community organizations, including Plano Kiwanis, Collin County NAACP, Collin County Chapter of Delta sigma Theta, Ismaili Jamatkhana in Carrollton, DFW Chinese Education group, IGNITE state conference. Presentations were made by Janice Schieffer, Elizabeth Erkel, Karen Beck and Melissa Kenfield.
- Distribution of 2200 bookmarks informing voters of new voter ID requirements for November 2016 election, as well as election information resources
- Distribution of more than 1,000 wallet cards with reasons to vote and election information resources
- Traditional candidate forums, *Voters Guides*, and voter registrations as described in the Voters Service report

KNOW YOUR GOVERNMENT ACTION PROGRAM (OBSERVER CORPS) – Sharon Hirsch, Chair

At the May 2015 annual meeting, LWV-CC members adopted an action program to encourage all members to learn about how local government works. This was implemented as part of the Observer Corps by providing a list of local government bodies, including when and where they meet, and encouraging individual members or teams to observe at least one such meeting. Brief reports of meetings were highlighted in VOTER emails.

Members who observed meetings over the course of this past year include: Donna Bening (Plano Park & Recreation Board, Plano City Council, City of Plano Planning and Zoning Commission), Marybeth Bonczek (Collin County Commissioners Court), JoAnn Englar (Wylie ISD Board of Trustees), Jeanette Kelley (Frisco City Council), Ruth McGuffey (Collin College Board of Trustees), and Janice Schieffer (Collin County Commissioners Court).

2016-17 VOTERS SERVICE REPORT

Ruth McGuffey, 2nd Vice President – Voters Service

Volunteers

Karen Beck, Donna Bening, Marybeth Bonczek, Jo Ann Englar, Jackie Fleschman, Sharon Goldgar, Sharon Hirsch, Janet Imhoff, Martha James, Patty Jantho, Melissa Kenfield, Judy Kistler-Robinson, Ruth McGuffey, Holly Nichols (voter registration coordinator), Barbara Oldenburg, Jyo Pai, Penny Robe Phillips, Janice Schieffer, Jerry Schieffer, Rekha Shenoy, Shirley Wilson-Sigler

Voter Registration

LWV-CC registered 428 voters and distributed 143 mail-in forms. Volunteers attended events at Collin College, Ethiopian American meeting, Fountain View, Highland Springs, Parkview, Plano International Festival, Plano Senior HS, Texas Star, and Village at Mapleshade. A voter registration request form was posted to the website.

Candidate Forums

LWV-CC hosted these candidate forums: Plano CF on 10/8/16, McKinney CF on 4/1/17, and Plano CF on 4/8/17. LWV-CC assisted with these candidate forums: Allen PTA CF on 4/5/17, Plano AARP CF on 4/14/17, Parker Women's Club CF on 4/18/17, Frisco CAB CF on 4/20/17, and Aga Khan Council CF on 4/22/17. Assistance often includes moderator, question sorter, timekeeper, documents, and guidance.

Voters Guides and VOTE411.org

Candidates' responses were included in *Voters Guides* and on VOTE411.org for the June 2016 Frisco Runoff Election, the November 2016 General Election, the February 2017 Frisco Special Election and subsequent runoff, and the May 2017 Local Elections for Allen, Collin College, Frisco, McKinney, and Plano. 2000 LWV-TX Voters Guides were distributed to public locations for the November 2016 General Election.

Guide to Elected Officials in Collin County

Online GEOs were updated for federal, state, county, college, city, and ISD.

2017 MARCH LUNCHEON REPORT

Patty Jantho and Jo Ann Englar, Co-chairs

LWV-CC Celebration of Collin County Women Leaders in Emergency Response March 18, 2017 Gleneagles Country Club, Plano, Texas

The goals of the luncheon were to honor women leaders in emergency response and to increase visibility and awareness of the League of Women Voters of Collin County. The six honorees were asked to briefly discuss such topics as their job responsibilities, their background, and the training they have received among other points. The goals for the event were met.

This event was a success because the committee members and other designated members followed through on commitments. The Gleneagles Country Club was a great venue for the luncheon. The honorees' talks were well received, as was a brief talk by Todd Eubanks, Director of Law Enforcement Academy at Collin College.

We had 104 paid reservations for this event and made a profit.

2016-17 FUND RAISING REPORT

Sharon Goldgar, Treasurer

Fundraising:	Operating Fund	Education Fund
Gift Wrapping at Barnes & Noble	157.00	
Holiday Party Auction	75.00	460.00
March luncheon	1,060.69	110.00
Total Fundraising	1,292.69	570.00

March 18, 2017 Luncheon

Income:	
Reservations (full)	3,325.00
Reservations (student)	75.00
PayPal fee	(84.12)
Honorary Host donations	380.00
Total Income	3,695.88
Expenses:	
Gleneagles	(2,367.60)
AlphaGraphics - program printing	(152.97)
Corsages	(101.94)
Donation envelopes and 1 photo frame	(12.68)
Mints - donation of \$36.63 in-kind	-
Home printing - \$24.80 in-kind	-
Total Expense	(2,635.19)
Excess to Operating Fund	1,060.69

2016-17 COMMUNICATIONS REPORT

Janice Schieffer, Chair

Committee Members: Sharon Hirsch, Judy Kistler-Robinson, Stephanie Mace, Ruth McGuffey, Alaina Names, Holly Nichols, Janice Schieffer

Goal: To increase visibility and civic engagement through media publications and community outreach.

Summary: We identified several types of communications to use throughout the year, including website, direct emails (to members and other persons who signed up for our distribution list), Facebook and other social media, and traditional media (print and online newspapers and magazines). We also added a column to event sign-up sheets to ask attendees how they learned about the event. In general, we found that most attendees found out from email; however, they didn't specify whether it was an LWV-CC email, email from a friend, etc.

Details of specific types of communication are given in the reports that follow.

EMAIL TO MEMBERS AND FRIENDS

VOTER: The VOTER email was sent to LWV-CC members monthly after each board meeting and other times as needed to inform all members of board decisions and actions, upcoming events, and volunteer opportunities. In 2016-2017, 12 VOTERS were sent to members. Approximately 55% of the members opened these emails.

E-News: The E-News email was sent to members of the community who signed up for our email distribution list ("Friends" list), as well as our members. It was used to announce and send reminders of upcoming events, elections, LWV-CC initiatives. In 2016-2017, 17 E-News were sent. Our Friends email list grew from 332 to 390. Approximately 30% of the Friends opened these emails.

Thanks to Sharon Goldgar for formatting all emails in MailChimp.

TRADITIONAL MEDIA

Press releases and photos/graphics as appropriate were sent to the following traditional media organizations: *Allen Image, Plano Profile, Community Impact, Frisco Style, McKinneyOnline, Star Local Media (Plano Star Courier), Wylie News, Prosper Magazine*. Only a few articles were published, mostly online: *McKinneyOnline, Plano Profile* and *Star Local Media*.

We also sent press releases to community and other organizations including AAUW Plano/Collin County, Collin College, all four political parties, retirement communities, and individuals and organizations specific to an event. An invitation to a McKinney high school environmental teacher for our water forum was especially successful.

2016-17 WEBSITE REPORT

Ruth McGuffey, Webmaster

Volunteers: Jerry Schieffer, Janice Schieffer, Ruth McGuffey

Website Content: Website updates included *Voters Guides*, candidate forums, election calendars, program documents, Guides to Elected Officials, and members-only documents. Jerry Schieffer managed the online registration and payment for the March Luncheon.

Website Hosting: The League Easy Web (LEW) software was used for web hosting. The lwvcollin.org domain is registered with Domain Registry of America.

Other Software: The LWV-CC YouTube channel was used for a March luncheon slideshow. PayPal was used to collect member dues and March Luncheon registration payments. SurveyMonkey was used for a member interest survey. SignUp was used for volunteer signups for LWV-CC events.

2016-17 SOCIAL MEDIA REPORT

Judy Kistler-Robinson and Stephanie Mace, Social Media Team

Our Facebook page has 409 fans as of April 7, about a 50% increase over the 277 fans at this time last year! This year was especially successful particularly around the elections, as posts reminding citizens of voter registration deadlines, availability of *Voters Guides* and candidate forums received the highest number of Likes. As evidence of renewed interest in voting and elections, a post in early April announcing availability of *Voters Guides for local* May elections was shared 26 times and reached over 1,895 on Facebook.

We actively post 15-25 times per month, both new content and shared posts from LWV-TX and LWVUS, which has kept our page active and attractive. Our posts have been shared by a variety of other groups, including the Collin County LULAC Council #4537, the Green and Libertarian Party pages, and local candidates in the upcoming May 2017 elections.

We supported the Gendercide Awareness Project with weekly posts in January and February, 2017, promoting their art exhibit highlighting the missing women across the world.

Please continue to share our posts to broaden their reach and encourage your friends to "like" us.

We also created events on Plano's Nextdoor Neighborhood site for the February Water Quality Forum, the April 2017 Candidate Forum for Plano, and events around the November 2016 General Election.