



**LEAGUE OF WOMEN VOTERS
OF COLLIN COUNTY**
www.lwvcollin.org

Nonpartisan

VOTERS GUIDE

**May 9, 2015, Local Election
Frisco City Council & ISD**

Early voting: April 27 – May 5

Election Day: May 9 – Polls open 7 a.m. to 7 p.m.

About This Voters Guide

This *Voters Guide* is published by the League of Women Voters of Collin County to help citizens prepare to cast an informed vote. The League of Women Voters encourages informed and active participation in government. The League does not support or oppose any political party or candidate.

This guide lists candidates for Frisco City Council and ISD board of trustees as shown in the table of contents. It also lists eight City of Frisco bond propositions. It is available online at www.LWVCollin.org, along with separate guides for elections for Collin College, Allen, McKinney, Plano and Wylie. The website also has a Voter Information Guide with general information about qualifications for voting, what to take to the polls, vote by mail and helpful websites.

Candidate responses for all races are also available at www.VOTE411.org. Users may enter a home address and review races specific to that address.

Questionnaires were sent to all candidates who will appear on the ballot for the Frisco elections, whether or not the race is contested. Candidate replies were subject to a character limit and are printed without editing or verification. If a candidate did not respond by the print deadline, "No response received" is printed. Later responses may appear in VOTE411. Candidates were asked to avoid references to their opponents. Photos are included for candidates who provided them.

This *Voters Guide* is organized by office, with candidates listed in the order in which they will appear on the ballot.

To enter your address and see all races for that address visit www.VOTE411.org.



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When & Where to Vote

Early Voting

April 27-29: 8 a.m. to 5 p.m.

April 30: 8 a.m. to 7 p.m.

May 1-2: 8 a.m. to 5 p.m.

May 4-5: 7 a.m. – 7 p.m.

Election Day

May 9 – 7 a.m. – 7 p.m.

During early voting and on Election Day, you can vote in Frisco City & ISD elections at any vote center in Collin County.

For a complete list of Collin County vote centers and a sample ballot, visit co.collin.tx.us/elections/Pages/default.aspx
Or call 972.547.1990 (McKinney)

League of Women Voters is a Nonpartisan Organization

The LWV never supports or opposes candidates for office or political parties, and any use of the League of Women Voters name in campaign advertising or literature has not been authorized by the League.

Frisco City Council

3-year term, elected citywide. Must be at least 18 years old, a qualified voter, and a resident of the city. The City Council does strategic planning, approves annual budget, sets policy, enacts ordinances establishing municipal law, regulates zoning and development and appoints board and commission members.

QUESTION – UNCONTESTED RACES

Priorities: Even though your race is not contested this time, please share with voters

your priorities for the next term, and how you will address them.

QUESTIONS – CONTESTED RACES

Finances: The state legislature is considering proposals to limit growth in local property tax revenue through revenue caps or appraisal caps. Do you support revenue limits? How would they affect the city's finances?

Growth: What challenges will the continuing growth of your city present with respect to open space, commercial development and residential development, including affordable housing? How would you address them?

Homelessness: Homelessness, including teenagers and families with children, continues to be a problem. What should the city do to address this issue?

Infrastructure: What measures do you support to meet the growing infrastructure needs of your city, such as transportation and water?

Needs of Seniors: What measures do you support to meet the needs of seniors in your city, including transportation and affordable housing?

Payday Loans: Do you think that payday and auto title loans are a problem in your city? Why or why not? If they are a problem, what should be done to address them?

Other Issues: What are the most important issues you think will come before the City Council in the next few years? What are your views on these issues?

Frisco City Council, Place 1 Candidates (2):

Janet Evans Webb – Candidate for Frisco City Council, Place 1



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janet4Frisco.com
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Education: Graduate of Green Mountain High School, Lakewood, Colorado. Graduate University of Oklahoma, Bachelor of Arts in Radio/TV/Film. August, 1985
Certificates: Dale Carnegie

Communications 1977 Dale Carnegie Management Course 1994 Campaign Adviser 2005 to 2014

Experience: Nearly three decades as a news reporter and broadcast news executive. Reporter in Norman, OKC, Kansas City, and Austin. News Director in Austin, Dallas, Frisco and Wichita. Former Radio-TV News Directors Assn. Board and as Executive Committee member twice and Chair twice of Finance. I vote!

Finances: Living in Frisco nine years I am against anything the Texas Legislature tries to do to take more control of cities and their operations. A revenue cap is absurd and punishes cities for growth and good budget management. Frisco needs more control of its programs and outreach to citizens. Property tax revenue is the primary budget provider for vital police and fire services and core programs vital to serving citizens. As a council member I will take a lead role for the return of local

control by working with legislators and building consensus for common sense legislation.

Growth: Equally is the ability to live affordably in Frisco. This must be a priority in our Comprehensive Master Plan and implemented. I applaud the development of Grand Park and its wonderful green space. We cannot claim community excellence without finishing what we start. I will work with developers to create welcoming homes starting at 150-thousand dollars making Frisco

economically accessible to all. Pricing homeowners out of the market will not help Frisco succeed. It will ultimately limit our growth. Tax breaks and incentives carry a heavy price, responsible governance puts citizens first.

Homelessness: According to the latest numbers almost 400 people are homeless in Frisco. Most have jobs and have children. Frisco lacks an emergency shelter for families and individuals. The high price of parcels of land must be negotiated lower to be afforded by the private and public sector to build needed homes and shelters for our homeless and hurting. They are paying taxes and deserve dignity and the safety of a permanent home. I will work to expand partnerships nationwide and bring them to build out in Frisco. We can solve this together. My house has been a temporary safe haven, we must all help

Infrastructure: All highway and street projects must be planned well ahead of time to meet growth before it congest our community. We are playing catch up at a higher price than needed. Our infrastructure must be maintained and planned to fit expansion years in advance. We will continue to face bond requests by City Hall as we repair and create what should already be done. We need to think big as in where will our water come from and what back up plans do we have. Frisco residents should be commended for reducing water use in a major way. Public transportation is an overlooked priority, it must be planned now.

Needs of Seniors: Seniors not living in active retirement communities need larger space to gather and celebrate their lives at an expanded center. They are vital to our community and

teach us so much. They deserve the best of what a city has to offer. Free transportation is just underway for Frisco's senior citizens and disabled. We need more outreach to connect them to us and all locales in the Metroplex. Affordable market rate set housing must have a good place in Frisco where our elders can live safely, independently and in comfort. I encourage all developers to make plans and bring them to City Hall.

Payday Loans: I think they are already a problem targeting low income and underpaid workers and professionals. We have many who live on the edge in big homes and with hefty car loans. They leverage their finances so much that eventually loans are the only way to maintain lifestyles. Frisco should pass and enhance ordinances across the board that target people and rip them off. There is no room in any city or state for this predatory and I believe illegal business practice. We should not wait for the state to toughen its stance. As in all things local governments lead the way and should.

Other Issues: Managing growth in Frisco is a significant challenge. I hope we do not build out at close to 390-thousand people. That will leave very little land of our historic city for future parks and playgrounds and new, locally owned businesses. We have the ability to plan growth and make sure we promise our citizens a liveable and vibrant city with room to play, entertain and live in economic comfort. Our city is recognized for its explosive growth, but that doesn't matter in and of itself. Biggest isn't best and sets us up for economic challenges. Citizens must always be first at Frisco City Hall.

Bob Allen – Candidate for Frisco City Council, Place 1



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Education: Degree in Computer Programming, Southern Ohio College, 1982

Experience: - 11 years Frisco City Council (Mayor Pro Tem) - 9 years Frisco Economic Development Corporation (Chairman) - 7 years Frisco Education Foundation (President) - 2 years Samaritan Inn Board - 33 years Project Management, Leadership & Development, Financial Management, Business Process Improvement

Finances: I do not support state control over any municipality. I believe that control should always exist at the local level, so that citizens have the final say about what is important to their well-being. Revenue and appraisal caps would be harmful to any fast growing city in

North Texas. For example, consider what happens in the city budgeting process. The city creates its budget to begin on Oct-1. The state law could force the city to ratify the revenue in a November election after the budget is already underway. As a result, these fast

growing cities would need two budgets, at twice the effort.

Growth: Frisco understands the challenges of growth. Throughout my 15 years of city leadership, I have continually focused on the creation of and execution to our master plan. Our master plan is the product of community wide input, through a formal and informal input process. By building and following our plan, we will be successful in our growth. We must continue to build quality developments that will stand the test of time and maximize our taxpayer value. We must utilize our 4A/4B sales tax revenue to procure and preserve land for our future needs.

Homelessness: We must continue to work with the various faith and charity organizations, leveraging our city resources as appropriate. As a member of the Samaritan Inn of McKinney Board, I have seen firsthand the outstanding results that can be achieved by an award winning program. These programs must always be focused on giving a hand up, and not a hand out. Cities can assist in this process by structuring programs which offer support to organizations like the Samaritan Inn, Frisco Cares, Frisco Family Services, City House, Frisco Housing Board, Frisco Workforce Trust Fund, etc.

Infrastructure: I believe the answer to any challenge can be found by working together with our partners. For example, water is a challenge that can only be addressed at the

state or regional level. We must continue to work with the North Texas Municipal Water District to address the long-term needs. Equally important, we must continue to educate our citizens in methods how (and reasons why) to conserve water. Transportation can only be solved through relationships with the counties, the developers, and TxDot. Successful economic development within our city can also reduce the need for our citizens to travel.

Needs of Seniors: I have been the strong voice for Frisco's investment in the TAPS transportation program for our seniors. This program is providing critical transportation services to our seniors in both Collin and Denton counties. I am also the champion for additional services and facilities for our Senior Center. Affordable housing is a challenge in a city where the median home value is \$278,028. I will however always be exploring ideas to address and improve this situation. I have tasked our Workforce Housing Trust Fund Board with exactly this kind of out of the box approach.

Payday Loans: I am not aware of this as an issue in the city of Frisco.

Other Issues: Growth will continue to be our greatest challenge. But, by having a great plan, great citizen involvement, and experienced leadership we will address the hard work ahead.

Frisco City Council, Place 3 Candidates (1):

Will Sowell – Candidate for Frisco City Council, Place 3



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Education: BS Electrical
Engineering Technology - East
TN State University Masters of
Business Administration -
Southern Methodist University

Experience: Member - Frisco Adhoc
Committee on Ethics, Chairman Frisco
Charter Review Committee, Graduate -
Frisco Citizens Fire Academy, Graduate -
Frisco City Hall 101, President - Leadership
Frisco Class 12, 3 years in Frisco City Council
Place 3

Priorities: 1. Responsible Development a. Finalize a comprehensive plan to guide future development b. Attract Fortune 100 companies c. Increase the diversity of commercial development d. Control the growth of multifamily developments e. Remediation of Exide 2. Create destination dining,

entertainment, and hotels as well as regional destinations 3. Maintain a low tax rate, pass a bond package that meets infrastructure needs, maintain a strong capital reserve fund 4. Public Safety - maintain ISO 1 rating and continue to lower crime rate 5. Keep strong leadership among City Staff

City of Frisco Proposition No. 1

The issuance of \$41,500,000 tax bonds for public safety facilities, firetrucks, equipment and warning sirens

City of Frisco Proposition No. 2

The issuance of \$125,000,000 tax bonds for street and road improvements

City of Frisco Proposition No. 3

The issuance of \$3,325,000 tax bonds for improvements and additions to the fleet center facility

City of Frisco Proposition No. 4

The issuance of \$37,000,000 tax bonds for improving, expanding and equipping the George A. Purefoy Municipal Center

City of Frisco Proposition No. 5

The issuance of \$9,000,000 tax bonds for constructing and equipping a senior center

City of Frisco Proposition No. 6

The issuance of \$32,000,000 tax bonds for park and recreational facilities

City of Frisco Proposition No. 7

The issuance of \$10,000,000 tax bonds for improvements for the grand park recreational, park and open space project

City of Frisco Proposition No. 8

The issuance of \$10,000,000 tax bonds for constructing and equipping a cultural and performing arts facility

Frisco ISD Board of Trustees

3-year term, elected district wide. Must be at least 18 years old, a United States citizen, a qualified voter and a resident of the District. The Board of Trustees makes all final decisions regarding school district priorities, policies, personnel, textbooks, expenditures and growth management. Trustees adopt a budget, levy taxes and submit bond issues to finance construction projects.

QUESTION – UNCONTESTED RACES

Priorities: Even though your race is not contested this time, please share with voters

your priorities for the next term, and how you will address them.

QUESTIONS – CONTESTED RACES

Finances: What actions should your school district take in response to reduced state funding?

Vouchers: Should school vouchers for private school students be allowed? Why or why not?

Students: What is your district doing to meet the needs of students who are not college-bound? Should anything else be done and, if so, how could it be funded?

Growth: What issues does the district have as a result of population growth, increased number

of homeless children, and/or changing demographics? How would you address them?

Curriculum: What has been the impact of current curriculum requirements for high school graduation?

Teachers: What is the best way to attract and retain good teachers?

Testing: What changes, if any, should be made to standardized testing requirements?

Other Issues: What are the most important issues you think will come before the school district in the next few years? What are your views on these issues?

Frisco ISD Trustee, Place 3 (Unexpired Term) Candidates (3):

Bryan Powell – Candidate for Frisco ISD Trustee, Place 3



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Education: Bachelors of Science in Civil Engineering from Texas A&M University
Masters of Business Administration from University of Texas at Dallas

Experience: Principle at Westwood Professional Services. Director of the National Land Division and DFW Office Leader

Finances: Evaluate expenses and look for areas to cut expenditures without sacrificing education for the children. Look for ways to build schools more efficiently by evaluating the level of design, opening up bidding to more parties, etc. Also look for other revenue sources that do not include raising taxes or issuing more debt.

Vouchers: When the public school system provides a quality education to children, there is no need to fear vouchers because a vast majority of citizens will choose the public system. It is when the public system fails that parents look for other options so their children can get the education they deserve and need to be successful in life. Our focus should be on improving the public school system to meet the needs of the citizens and not fear people having a choice.

Students: We need to encourage children to obtain a college education. Statistics show that a college education is crucial to getting good quality high income jobs.

Growth: The district has several challenges around growth which include development of new schools, budget shortfalls, increased expenses, redistricting, debt, etc. My professional background as a civil engineer and

experience running a business brings a unique perspective not represented on the board. Adding this diversity in skill set and perspective will complement the skill sets of other board members and allow us to develop better solutions to the challenges we face.

Curriculum: I have not had the opportunity to be exposed to the curriculum as it relates to its impact on high school graduation. High school graduation is critical and vital to a student's success in life so it is something that I will champion as a member of the board.

Teachers: Create an environment that provides opportunity for growth and that challenges the teachers in a positive way. Good teachers are the key to a district's success so listening to their ideas, concerns, etc. and incorporating them is crucial. They are at the forefront of education our children.

Testing: Standardized testing is one means to determining a student's progress. However, there are several bright and talented students that do not perform well on standardized test. As a result, we need to look for ways to accommodate these students and ensure that their progress is being accurately represented and they are given opportunities not based

solely on their testing achievements or lack thereof.

Other Issues: Redistricting - We have to find ways to redistrict that include feedback from citizens and provides the least amount of disruption. Strategic Plan- the district is working on a strategic plan to address the challenges we face in Frisco. Having members

of the board with experience in strategic planning is crucial. I have experience doing strategic plans that address many of the same issues the district faces around growth. Preserving Tax Payer Dollars - Tax payers fund the school system and should be a main focus in everything we do. Transparency - be more transparent in how decisions are made.

Chad Rudy – Candidate for Frisco ISD Trustee, Place 3



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chad@chadrudy.com

Education: Master of Business Administration from Rice University, Bachelor of Business Administration from University of Oklahoma with Majors in Finance and Management Information Systems

Experience: I am a CERTIFIED FINANCIAL PLANNER™ and Executive Vice-President of Retirement Investment Advisors, Inc. Prior to my Financial Advisory career, I worked for Fortune 100 companies, Exxon and Compaq; was Director of Houston’s 11th largest private company; and spent 8 years as a small business owner.

Finances: First, I would like to see our school board and our state legislators come to a table of coalition so that we can work together toward the goal of supporting continued excellence in education at Fisd. Then, we will have to be aggressively prepared to respond to any new unfunded mandates which may be handed down in this session. We must also be prepared to make decisions to handle loss of state education funding via the Additional State Aid for Tax Reduction legislation which expires soon and could have a \$40 million impact on Fisd.

Vouchers: Politically I am a conservative, and I believe in the free market. Parents can choose not to participate in their public school option, with many options: changing districts, private school, home schooling, charter schools. Texas supports all these alternatives as accredited choices. For the government to get further involved by funding private school education creates regulatory challenges, and even First Amendment issues. My fiduciary responsibility as a trustee would be to help continue the district’s reputation of delivering “a private school education at a public school cost”.

Students: Frisco ISD has exceptional programming in career-readiness. Educators from across the country visit our Career & Technical Education Center, where students learn everything from graphic animation to culinary arts, horticulture, health sciences, criminal justice and more. Fisd offers student and family learning opportunities around

career readiness, plus training opportunities which allow seniors to be hired directly after graduation. We could bring additional corporate partnerships into this space and I stand ready to bring my network of business relationship to assist in that effort.

Growth: Our primary population growth issue is of course the need for new facilities to hold all the students arriving in Frisco. Understanding the district’s comprehensive plans for continuing to serve the families who move here to avail of the “small school commitment” is the first critical piece for any trustee. My experience as part of the 2014 Bond Committee will be valuable here. There has been increased awareness of homeless students in Frisco ISD, and we are fortunate to have great community partners like City House whose mission is to serve this population.

Curriculum: All high schools are now offering a new set of graduation requirements, based on legislation that the state passed in 2013, which replaces the previous Minimum/Recommended/Distinguished with a curriculum called the Foundation High School program. The new program took effect this school year for ninth graders. Frisco ISD has dedicated curriculum personnel who are helping this new program roll out, but with less than a year in place, it would be hard to state clear impacts. Fisd has excellent graduation rates and I expect to see that continue.

Teachers: Frisco ISD is fortunate to attract the best and the brightest, based partly on a commitment to stay competitive with teacher

salaries paid in neighboring districts. FISD also seeks ways to improve teacher resources, such as giving them dedicated planning spaces, and grants for innovation in the classroom. In the private sector, we reward top talent with competitive salaries, great work space, continuing education, and opportunities to advance; it should stay the same in our schools.

Testing: This is a hot topic right now since STAAR tests are underway at the moment. The conflict over standardized testing is one we must resolve, because parents don't like the stress it puts on kids, teachers don't like that "teaching to the test" overrides classroom lesson plans, and yet we know we must create an educated workforce with accountability built into the system. Before recommending changes, I will need to understand what FISD

is required to do under state and federal laws, as well as what legislation is getting traction in the Legislature that could alter future testing requirements.

Other Issues: The biggest issue facing Frisco ISD is fast growth and how we respond with staffing and facilities. We don't get to pick and choose: every student that shows up must be provided with a free education, as required by the Texas Constitution. The DFW real estate boom and growth in Frisco are creating explosive enrollment numbers. Then, when the population spike slows, we will have to address the "flattening" line, including how to deal with campuses that may no longer be needed. I believe my fiscal conservatism, experience in large organizations, and entrepreneurial background will aid FISD.

Srikanth Gurrapu – Candidate for Frisco ISD Trustee, Place 3



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Education: Masters in Electrical Engineering from University of Kansas Graduate Marketing degree from SMU Cox School of

business Bachelors in Electronics and Communications Engineering from NIT, India with honors and 3 Gold medals.

Experience: Extensive experience in engineering and business management in high-tech industry

Finances: If elected, will work with the board and FISD administration to understand the details, ROI (return on investment) from different activities and then formulate concrete actions.

Vouchers: My vision is to make Frisco ISD the best public school district so I will strive to put all the energy into public school system.

Students: Absolutely. It is not just important to have kids compete and do well on the global stage but it is also important that every kid is best prepared to go college. Education is the best asset for any person so we need to take this seriously. There is a lot that needs to be done in this area. I have several ideas and I am positive that many people in the community have several ideas. If elected, I will encourage participation from the people and brainstorm collectively on how we can aim for the big things for our children.

Growth: Increasing the quality while increasing in size is no small challenge. Frisco ISD has done a good job to grow in size and quality in the last few years. My campaign is

about making something good better and something better the best!

Curriculum: In general, the curriculum is good. My goal is to understand how we can increase the graduation rates from the high school and any changes we need to make early on - either in the elementary school or in middle school.

Teachers: I feel the best way to attract and retain good teachers is to have good structure that is built for success. We all know it is not just the teachers that result in good grades for children although they are very important. We need to get parents and community get involved to set every child up for success. As the old saying, it takes a village to raise a child, we all need to get a good communication structure for the public school system to ensure the best triangulation between parents, teachers and the community.

Testing: Need to explore this further.

Other Issues: Frisco city and the school district are growing rapidly. The main challenge is not just ensure the quality but enhance it to the next milestone. Our kids

have the potential to make our school district the best in the state. Our children deserve to go to the best school district in the nation.

That is my vision for this school district and I am passionate to help and do my part in the community.

Frisco ISD Trustee, Place 6

Candidates (1):

John Classe – Candidate for Frisco ISD Trustee, Place 6



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Education: Bachelor of Arts, Economics, Vanderbilt University with a minor in Computer Science

Experience: Frisco ISD Trustee, Place 3, 2014-present; Frisco Community Development Corporation, Board Member, 2012-2014; Frisco Charter Review Commissioner, 2013; Frisco Parks & Recreation Board, 2006-2010, Chairman 2010; Leadership Frisco Class XVI Graduate; Isbell Elementary WatchDOGS, 2010-present

Priorities: I am honored to have the voters' confidence for a new term. Continuing FISD's tradition of excellence in the small-school environment is a priority I share with many FISD stakeholders. To continue the commitment will require prudent implementation of the capital program approved by voters in 2014 in order to

accommodate the nearly 20,000 new students we expect to welcome by the end of the decade. Moreover, I am committed to focus on the strong community and business partnerships that have enhanced the educational experience for FISD children and which bring fiscal efficiency to the operation.

Frisco ISD Trustee, Place 7

Candidates (3):

John Hoxie – Candidate for Frisco ISD Trustee, Place 7



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HoxieFISD.com
John.Hoxie@yahoo.com

Education: Western Michigan University

Experience: No response received.

Finances: Since 2006 when Texas changed school funding, Frisco's per student funding has reduced 10% (\$8,322 to \$7,528) while enrollment increased 110% (23,649 to 49,600). The district is doing remarkably well in student achievement and will continue to do well as families and students are dedicated to education. As the state continues to reduce education funding in Frisco to \$6,500 per student (projected) by 2018, the district will

make budget changes that have the least impact in the classroom.

Vouchers: Yes, if private schools share in the same state and federal rules as public schools. Private schools wanting to serve our community should participate with all regular and special education programs in the same proportion, provide transportation, take all students regardless of their ability, and follow

the same standards and reporting requirements.

Students: Many years ago when over 80% of the jobs in the United States were blue collar, dropping out of HS was not catastrophic. Today, with a vastly reduced number of blue collar jobs, having a HS degree is mandatory. Frisco's Career and Technology Center provides students with an alternative to college by preparing graduates with skills needed in the community in areas such as hospitality, culinary, and healthcare (to name a few). This center is operational today and is very successful.

Growth: Frisco is a high growth district that is building facilities rapidly. As each school becomes operational, Frisco ISD strives to replicate the DNA so each campus provides the same high quality instruction to each student. It is critical that each student receives a quality education in order to reach their full potential.

Curriculum: Frisco has a high performance curriculum department that is interested in providing a world class education for all students. We are always looking for well documented and proven curriculum that allows students to master the subjects, not just pass the test.

Teachers: Education is built on three foundation piers: 1) Families that believe education is a priority and participate in the process. 2) Students who want to be in school and put effort to master the material. 3) Teachers and administrators that know every student by name and need and allow each student to grow to their full potential. Great teachers are always attracted to schools with solid foundations.

Testing: Quality instruction is the key to educational success. Students need more time of instruction and less time taking tests.

Other Issues: No response received.

Rajesh Singh – Candidate for Frisco ISD Trustee, Place 7



Contact Information:
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dallasrealtor8@gmail.com

Education: B.Tech Mechanical Engineering, MBA (Global Management)

Experience: 15 years of Corporate Program Management Experience. 5 years experience as Entrepreneur

Finances: I think the school does not need more than what the tax payer pay. If school is spending more than what they earn there is some big problem. Somebody does not have their act together. I can see in the school system. We have lot of fat in the system. If I am selected I will balance the budget in first year.

Vouchers: Very generic statement exception are there - Whenever government is involved quality is compromised and quantity is more. Because government knows citizens will pay for it. I do not want government to the extend we can avoid. Private entity are forced to have good quality for survival.

Students: If the kids are not college bound, what are their interest then? If the ISD, within its curriculum can help them, that would be what I would like to do. If he student just want to get some professional skill to work, that is also great. Under that circumstances community college come into picture.

Growth: Population growth will lead to more schools and need more educators. As far as student are concerned changing demographics does not affect them. Yes, if the child is struggling because of social background, the situation is different. School should be able to help those kids. Lewisville ISD has adopted a successful program. Spanish and English speaking kids pair to learn from each other. I think school is in the business of giving education. Education will be given to kids who live in Frisco area

Curriculum: I hear from people curriculum is difficult. I feel it is not. The system is failing and making curriculum difficult. If someone has really studied the system they will realize there is more hype than reality. Reality is - in my son Spanish and History class 50% of student dropped to on level class. Why - Teacher and System failed them. I proved it and Principle accepted it.

Teachers: Simple mantra - Pay teachers well and provide good benefit.

Testing: The kids are struggling because teachers and systems are failing them. The curriculum in ISD is very simple. The delivery mechanism is at flaw. If testing is not there - how would we know teacher taught the subject? Student learned the topic? Then why this big school? Children can learn online. Where is the accountability?

Other Issues: School is there to deliver education. The current system is failing. It

needs immediate attention. How? I have the answer. Please elect me. I will show. I have done it. I have taken failing school and turned them around. I have three agenda 1) Excellent education system. Delivery mode to be - By Lecture, By Video and By Reading books. We either do not do most of them or do very poorly. 2) Extra curricular activity - Sports or Science or Math - Excellent support system for kids 3) Financial responsibility.

Carlos L. Gallardo – Candidate for Frisco ISD Trustee, Place 7



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Education: BS Texas Tech University Completed several hours towards an MBA from Webster University

Experience: Senior Human Resources, Talent Acquisition and University Relations Executive. Experience in staffing management, university relations, talent acquisition management, diversity and veteran programs, marketing, budgetary and financial management, training and material resources administration.

Finances: FISD needs to take a hard look at their current budget, reassess priorities, explore other funding resources and make informed decisions on how best to compensate for reduced state funding. FISD must ensure fiscal responsibility, board transparency, trustee accessibility, district accountability and to empower our teachers and students. They need to inform and educate taxpayers on district expenditures in a transparent fashion and make wise decisions based on sound principles, focusing not only on excellence today, but with the strategic vision to properly plan for tomorrow. And no new taxes!

Vouchers: I believe that school vouchers are an excellent alternative to students that attend schools in districts that are not performing to optimum standards. It's about providing the best education for our children in order to prepare them for their future and ensuring that their educational endeavors are successfully met. At the end of the day, Vouchers are the "Taxpayer's money and places parents in control.

Students: Frisco ISD has taken the forefront in developing other opportunities for Frisco children that either choose not to take the college-bound route or to enhance their respective academic program. The FISD Career and Technical Education (CTE) Center is a state-of-the-art facility with a real world learning environment and resources for high school students (grade 9-12). The CTE Center offers over 30 study programs that include health sciences, IT, agriculture,

hospitality/tourism, public safety and many more, thus giving Frisco children more options in choosing their own paths for the future.

Growth: As a 19 year Frisco resident, I've seen a tremendous population growth in our city and student population in FISD schools. As a husband and father of three children attending FISD schools, I'm dedicated to ensuring their educational endeavors are met and our FISD schools continue excellence. Frisco is seeing increased growth of businesses and global based companies, changing the environment and adding diversity to our population. In FISD today, over 70 languages are spoken by children in our schools. We need hiring incentives to hire teachers who possess multi-lingual abilities and training.

Curriculum: The current curriculum continues to change year to year. The district should develop a standardized list of basic curriculum that is modifiable only to the type of educational requirements needed for a specific career goal. STEM is a good example, that is, students working on a STEM curriculum should be following a different path than a student following the more traditional curriculum program.

Teachers: To attract the best and brightest Teachers we need to take a hard look salaries, merit raises, benefits, and performance bonuses. FISD needs to conduct a thorough annual review of current district teacher compensation structures and make comparisons to state and national statistics to remain competitive. FISD needs to develop

merit raises based on teaching performance and bonuses for teachers attaining additional educational skills and training (i.e. ESL, Masters, etc.). FISD must ensure the optimum classroom environment for success, and give our children the the best education possible.

Testing: Standardized testing has lost its intended purpose on why it was first developed and implemented. What testing has evolved into is changing how teachers teach. Today teachers tend to teach what is on the standardized test versus teaching subject matter. As a result, education is based on learning what is covered by the test instead of utilizing the standardized test as a tool. We need to revamp standardized testing to ensure it accomplishes its intended purpose,

assessment of student learning. We must empower teachers to teach and educate all children without standardized tests.

Other Issues: Frisco citizens and taxpayers need to be aware of and have a thorough understanding of FISD fiscal expenditures to ensure accountability. Transparency is a must in all educational and business dealings. Taxpayers should have accessibility to elected officials to address their concerns and to answer questions. The Board should be required to maintain effective management, fiscal responsibility and conviction in an honest, straight-forward manner. It's essential for our public servants to be dynamic and dedicated in representing FISD, the schools and citizens to the best of their abilities.

You may bring this *Voters Guide* into the voting booth! In 1995, the Texas law prohibiting use of printed materials, such as this *Voters Guide*, in the polling place was ruled unconstitutional (*Texas Election Code, Section 61.011*)

***Voters Guides* for Collin College, Allen, Frisco, McKinney, Plano and Wylie are available on the League's website at www.lwvcollin.org and at www.VOTE411.org**

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